



INVESTMENTS

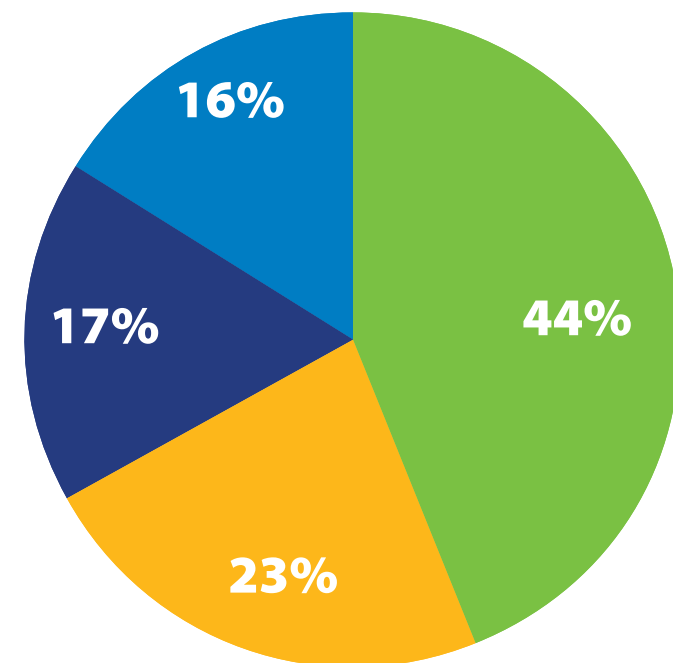
GRI 203-1

We continue to invest strategically to position our Company for the future with growth initiatives based on disciplined capital allocation, considering the uncertainty and changing conditions that prevailed this year.

During the year, we invested 20.5 billion pesos in strategic projects with high returns to strengthen our business, a 22% growth compared to 2020.

Remodels represented 44% of our investment. We are enabling our stores with omnichannel capabilities and keeping them in good condition to improve the shopping experience and ensure the safety of our associates and customers. This year, we continued expanding our presence by opening 131 new stores, representing 23% of the investment. We closed the year with a total of 3,620 stores with a sales floor of more than 7.3 million square meters.

We have a robust logistics network that we continue to reinforce. We opened a new distribution center in Mexicali in 2021. The new Santo Niño DC began operations in December when we also began building a new omnichannel distribution center in Tlaxcala, which is expected to initiate operations in 2024. Investments in logistics represented 17% of our total investments this year.



20.5 billion pesos invested in strategic projects





Investments in technology and eCommerce represented 16% of the investment. The execution of key projects was accelerated, such as the deployment of antennas to improve the performance of our wireless network, equipment and components were replaced to support new functionalities, our back office underwent transformation, and we added a new data platform to reinforce our omnichannel operation.



We are very proud of the achievements obtained in 2021, which are the result of the efforts made by our associates, customer preference, and our solid finances. We are aware of our Company's enormous potential for growth and we are excited to continue progressing with firm results.