



## GIVE ACCESS TO OUR CUSTOMERS

At Walmart de México y Centroamérica we promote initiatives that allow our customers to have access to financial, connectivity and health services, with the aim of providing them with quality solutions at the best price



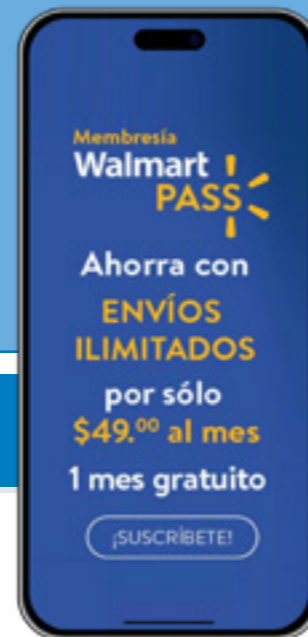
### Quality products and services at the best price

In 2022, the inflationary environment was challenging due to shocks in the global supply of products and raw materials.

We understand our customers' sensitivity to these price increases, particularly in the basic food basket products, which is why we are committed to help them make the most of their money by partnering with the government through the PACIC program and offering them products and services at the lowest prices.

TO LEARN MORE GO TO CHAPTER WIN IN DISCOUNT 

### Digital economy



During the pandemic, we realized how valuable it is for our customers to order products and pantry items without leaving their homes, so we decided to bet on the digitization of these processes.

We offer our customers the option to shop online, with a same-day or up to 48-hour home delivery commitment, and multiple payment options: credit cards, debit cards, cash and food coupons.

TO LEARN MORE GO TO CHAPTER THE ECOSYSTEM OF CHOICE 



### Reliable and affordable mobile telephony and internet access

Connectivity is one of the most valued services by our customers; however, a large portion of families in Mexico do not have access to this service.

With Bait, mobile and internet connectivity service, we aim to provide thousands of people with the possibility of being connected at the best possible price. To date, we have provided telephone and internet service to 5.6 million active users, helping them stay connected to what matters most to them.



### Low-cost financial solutions

Some of our customers rely on credits to purchase general merchandise items. Unfortunately, credit offers available in the market have very high rates, which causes many families to end up paying double for a product.

In light of this situation, we aim to provide digital financial solutions through products that facilitate the financial inclusion of our customers.

DISCOVER HOW WE HAVE ACHIEVED THIS THROUGH OUR FINANCIAL SOLUTIONS

### Health services

The majority of the Mexican population does not have access to low-cost private health care services. Our commitment is to provide them with accessible and reliable health services.



DISCOVER HOW WE HAVE ACHIEVED THIS THROUGH OUR HEALTH SERVICES

