2025 Key Figures

EDLP

30 bps
increase in price perception in Mexico.

$5 - 50 pesos
price of *Morralla* products.

17.2%
penetration of Private Brands in Mexico.

70 bps
increase in penetration of Private Brands in Mexico.

19.5 %
penetration of Private Brands in Central America.

70 bps
increase in penetration of Private Brands in Central America.

+1,500
stores with *self-checkout*.

Availability

130 bps
improvement in Total Availability in Mexico (4Q25 vs 3Q25).

4.4 days
improvement in days of inventory.

4,265
stores for Walmart de México y Centroamérica.

3,316
stores in Mexico.

949
stores in Central America.

33
DCs for Walmart de México y Centroamérica.

21
DCs in Mexico.

12
DCs in Central America.

*eCommerce Acceleration**

17%
GMV growth in Mexico.

18%
net sales growth in Mexico.

8.3%
eCommerce GMV of total GMV in Mexico.

13%
Marketplace GMV growth in Mexico.

22%
On Demand GMV growth in Mexico.

1,468
On Demand stores in Mexico.

2.5
million same-day deliveries in Mexico.

42%
GMV growth in Central America.

*(GMV) Gross Merchandise Value: total value of the products sold.

Walmart
México y Centroamérica

2025 Key Figures

New Businesses ↓

26.4
million active Bait users.

~ 11.5
billion pesos in Bait sales.

17%
growth in Walmart Connect sales.

16%
growth in omnichannel campaigns on Walmart Connect.

130%
credits disbursed growth.

-9%
growth in TPV (Total Processed Volume).

7.1%
increase in factoring income.

6.2
million Health Programs sold.

49.6
million active Beneficios program customers.

Walmart México y Centroamérica

2025 Key Figures (billion MXN)

Financial Value ↓

1,012
billion pesos total consolidated revenues.

5.5%
consolidated revenue growth compared to 2024.

19.2%
Return on Invested Capital (ROIC).

836
billion pesos in revenues in Mexico.

4.9%
revenue growth in Mexico, compared to 2024.

175
billion in revenues in Central America

3.5%*
revenue growth in Central America, compared to 2024.

3.3%
growth in same store sales in Mexico.

1.7%
growth in same store sales in Central America.

10.2%
consolidated EBITDA margin.

10.4%
EBITDA margin in Mexico.

9.2%
EBITDA margin in Central America.

+190 bps
differential in same store sales growth in Mexico vs ANTAD.

7.8%
consolidated operating income margin.

38.9
billion pesos invested in strategic projects.

1.7%
contribution from new stores to growth.

28.9
billion pesos in paid dividends.

12
consecutive years ahead of ANTAD in same store sales growth.

*excluding the impact of exchange rate fluctuations

2025 Key Figures

Opportunity

Associates

240,779
associates in the region: 203,024 in Mexico; 37,755 in Central America.

+ 7.8 millones
million hours of training and + 41.7 million pesos invested in training.

9,118
associates with disabilities: 7,185 in Mexico and 1,933 in Central America.

23,315
promotions: 16,078 in Mexico and 7,237 in Central America.

11,515
jobs created: 7,601 in Mexico and 3,914 in Central America.

Wage gap: female associates receive $0.99 MXN for every $1 MXN received by male associates.

Suppliers

39,294
suppliers in the region: 25,191 in Mexico and 14,103 in Central America.

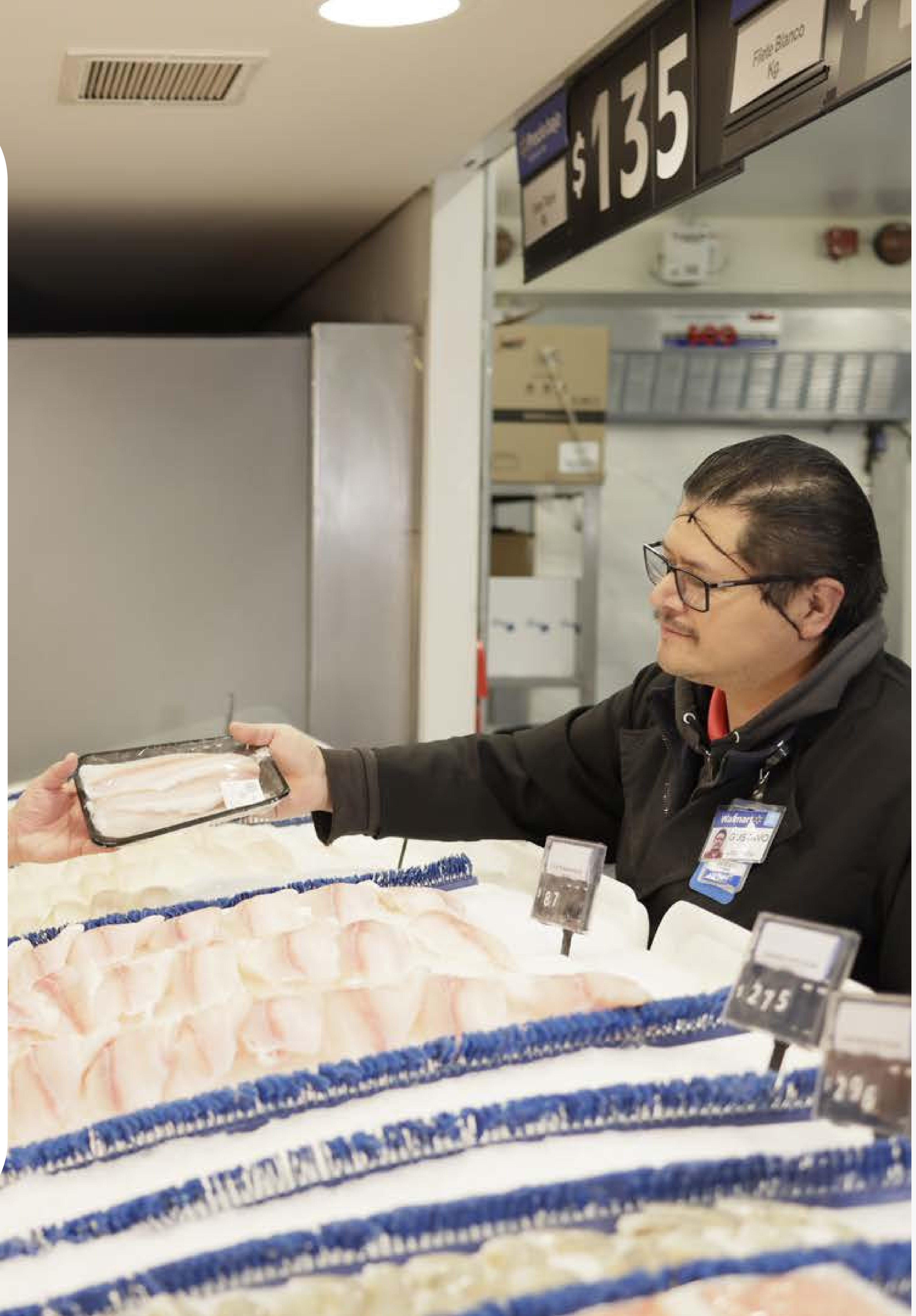
90.2%*
of the merchandise we sell in our stores and clubs is made in Mexico.

Tierra Fértil: 619 producers benefited and 1,165 products from small producers in stores.

Pequeño Productor: 4,718 producers benefited, and 41,672 tons sold.

Lending a Helping Hand: 540 SMEs benefited and 4,427 products in stores.

* Calculation based on the methology for products Made in Mexico issued by the Ministry of Economy on February 17, 2025: https://www.dof.gob.mx/nota_detalle.php?codigo=5749333&fecha=17/02/2025#gsc.tab=0; 84.4%, considering all product categories sold at Walmart Mexico.



2025 Key Figures

Sustainability

Climate Change

5.3%
reduction in Scope 1 and 2 emissions vs. 2024.
4.3% reduction vs. 2024 in Mexico.
13.2% reduction vs. 2024 in Central America.

51.6%
of our estimated electricity needs are supplied by renewable sources in Mexico and 77.9% in Central America.

Circular Economy

73.4%
of our packaging is recyclable, reusable, or industrially compostable in Mexico and 79.3% in Central America.

12.1%
of our plastic packaging is made from post-consumer recycled content in Mexico and 5.3% in Central America.

68.3%
reduction in food loss and waste in Mexico and 32.1% in Central America.

Natural Capital

35.8%
of the palm oil used is certified as sustainable in Mexico and 61.1% in Central America.

98.7%
of pulp, paper, and wood is sourced sustainably in Mexico and 99.6% in Central America.

78.4%
of fresh and frozen fish and seafood is certified as sustainable in Mexico and 75.2% in Central America.

+4,4

billion pesos invested in environmental initiatives.

2025 Key Figures

Community

Food Security

+ 47,625
tons of food and general merchandise channeled in Mexico.

+6,657
tons of food channeled in Central America.

+2.7
billion pesos channeled into food and general merchandise.

Volunteering

1,582
volunteering activities.

30,958
participants
28,495 associates
2,463 external associates.

Allocated resources

+ 4,2
billion pesos channeled to benefit communities.

Natural Disasters

+2.1
million pesos

8
natural disasters attended.

+1.9
million beneficiaries.

2025 Key Figures

Ethics and Integrity

Health and Safety ↓

942
stores and clubs with Zero accidents in Mexico, 337 in Central America.

Corporate Governance ↓

54.5 %
of the members of the Board of Directors are women, 45.5% are independent.